

# PLAS'TIVAR



LIVE ON THE EDGE

50  
YEARS  
PLASTIVAR  
2021



# LIVING ON THE EDGE

Without edges, matter would have no boundary within which to give shape to what we see. Think of a river without edges: the water would not know where to flow. In a road without edges, there would be no exit route. In a society without edges, we would not even have a place in which to stay and try to start again. A little, but something. A thin edge, but capable of containing the world.

Applying an edge to an object is like drawing the outline of the space in which it will exist. On this side, it is the thing you look at and touch, on the other side, it is everything else. Edgebanding a piece of furniture is like making it exist in a definitive, complete way. Finished.

For over 50 years we have been making edgebanding and edgebanding has been making us, the desire to trace and overcome that limit, to always do better, better than others and better for us.

Without edgebanding, there would be no Plastivar. Without Plastivar there would be fewer quality edgebanding projects for your projects.

EDGE

50  
YEARS  
PLASTIVAR  
2021

SINCE 1971

# UNIQUE BY VOCATION

Vocation is a force, it is the strength to choose where you want to go, knowing where you come from and where you are. Then it's just a matter of continuing in the same direction.

We are unique because we are lucky enough to live in a region of Italy where the beauty of the land and the quality of the people are clearly expressed by the name: inventiveness, tenacity, efficiency, and availability.

We are unique by vocation because we have come a very long way, starting from an artisan who was able to invent how to shape a coated panel until it resembled a shutter, or to build a glue-spreading machine on his own (1985). We were among the first to install an extrusion line to produce ABS edges. We have been through ups and downs, crises and recoveries, always staying on track. Today we are a design partner capable of anticipating market trends. When a customer chooses us, they know they have found a point of reference.





# DIFFERENT BY EXCELLENCE

You are different if you have the courage to leave the old for the new, when the new is worth the effort of proving that, by taking a different direction, you will have to be more careful but you will arrive sooner.

Excellence is the highest point, when you are at the top of the mountain, you look down and realise how far you have come.

We are different because of excellence and because we have been able to calculate the risk of change. It took courage to say NO to the past and YES to the future, NO to PVC and YES to ABS. It seems easy, it seems nothing, but it means looking ahead to do better. Better quality, better protection of the environment.







# INNOVATIVE BY NATURE

Innovation does not necessarily mean creating something from scratch. Sometimes all it takes to create something is to imitate what is already perfect.

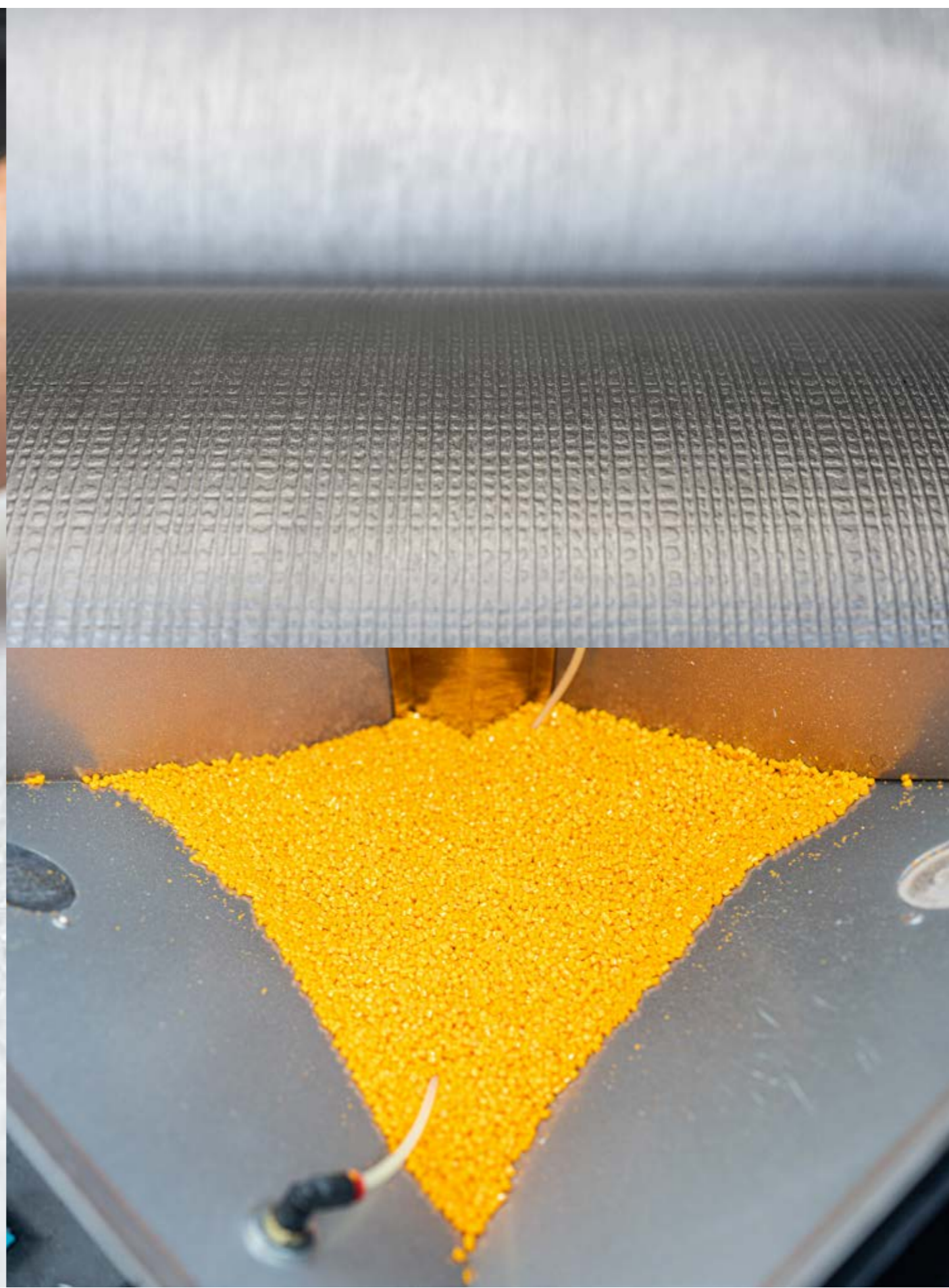
Nature has given human beings the ability to make the best use of the tools they have or have built themselves.

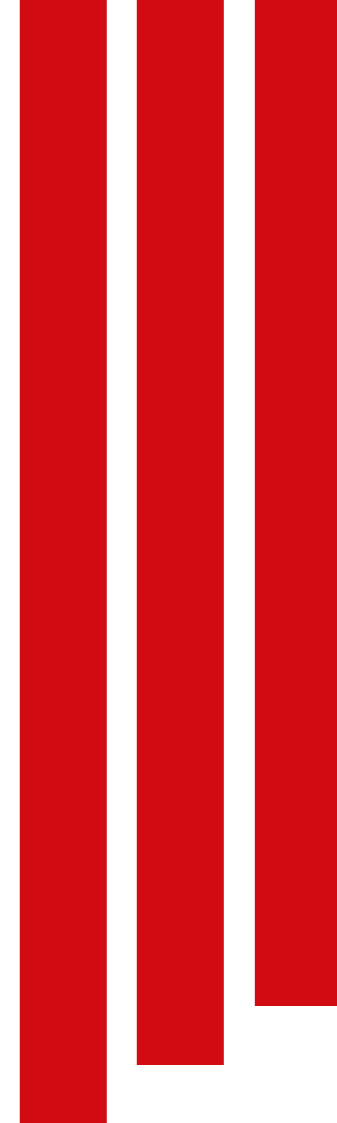
A large part of our work involves imitating – by means of colour, printing and varnishing – the characteristics of the panel on which the edge we produce will be applied. This is where the game is played: to create anew what is already there, what has been conceived in that way, by that designer, and for that piece of furniture. It takes all the ingenuity we are capable of, it takes hands and brains, mechanics and software, experience and experimentation, the reliability of technology and the skill of the operator. Today we can reach the threshold of 95 gloss in the extra-gloss effect and reach the lower limit of 3/4 gloss in an extra-matt edge. We are close to the highest level technically achievable. We can be satisfied and say that, yes, we are innovative by nature.

## ORIGINAL BY CHOICE

Originality sought at all costs always seems forced, it sounds like unauthentic quality, a bit like all show and no substance.

We are certainly original, and this choice today sees us going against the tide. We are convinced that direct gravure printing guarantees better results in terms of resolution than digital. When the evidence shows us otherwise, we will stop being a discordant voice. Differentiating ourselves, in this case, serves to preserve the trust of those who expect the highest quality from us. Always, no matter what.





## PRECISE BY INSTINCT

Instinct is a dry impulse. The same as that used to start a machine. Precision comes later, you learn it: it is used to calibrate the machine so that it works in the best possible way.

We are precise by instinct because we instantly know when something is wrong in our work, and what is needed to make it go right. And the results come, right where we expect them. Perfectly integrated in the organisation, on-time deliveries, almost unbeatable in creating the right colour, in reproducing the most complex design, in working the surface until you can't stop touching it.





  
**PLASTIVAR**  
LIVE ON THE EDGE  
[www.plastivar.com](http://www.plastivar.com)



# FREE BY TALENT

When you can find a nice exception to the rule, you feel freer. Happy to break out of the box.

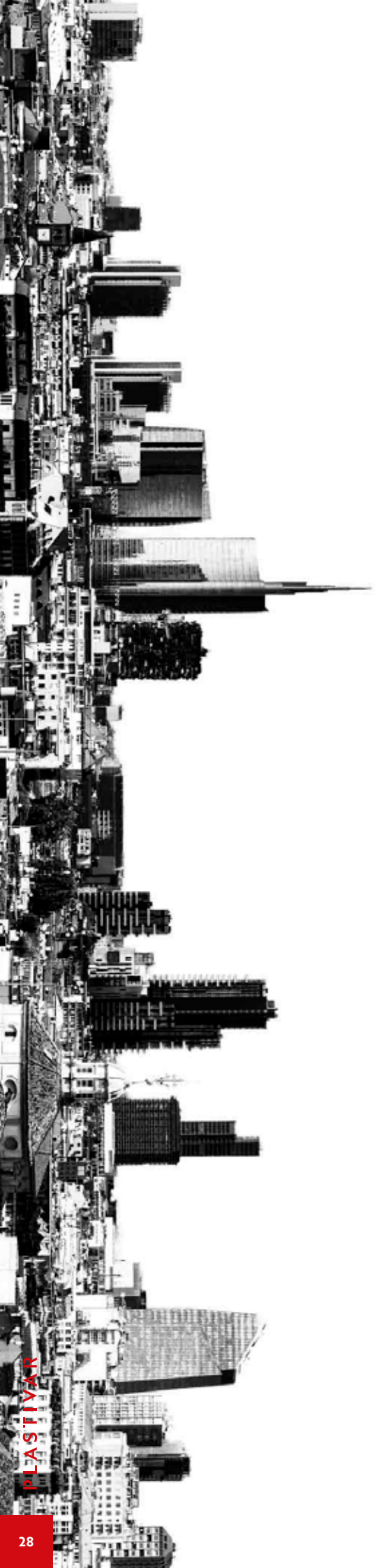
Talent must be nourished, it requires care, study, application, updating, mistakes to learn from. The fruits come later and sometimes in a form you don't expect.

We realise that talent has made us freer when we manage to turn a customer into something very similar to a friend. Sometimes it happens: over lunch in a restaurant, on the banks of the Adda river, distances are shortened, roles are exchanged along with words,

a different relationship of trust and respect begins, in the absolute awareness of the value of others.

This mechanism is also triggered between the people who work in the company. Different tasks, departments like small worlds, but when there are new challenges, the Plastivar DNA suddenly emerges: the common goal, family, friendliness, the group. Feeling free to express an idea, free to be yourself. And so it happens that the line worker enlightens the group with a brilliant idea, capable of solving a production problem.





**EDGE**

## **INIMITABLE BY STYLE**

If you ask us how you can tell that an object is Made in Italy, we don't know the answer. It's a way of being and doing. You perceive it. And if you're not from here, you can't imitate it. It's no use trying to cheat. You'll only lose.

We cannot be imitated because we are the sum of craftsmanship, industry, and automation, we blend technique and creativity, we bring the quality of a single piece to mass-produced pieces, we balance speed and attention to detail, aesthetics and functionality, work and the rest of life. Being that becomes doing. We are a style. We are Made in Italy.

# PLASTIVAR EDGE BANDING

## BETTER BY STRENGTH

### Application

- Perfect correspondence between edge and panel: near invisible joints, gaps reduced to a minimum
- Easy cutting, trimming and rounding
- Maximum elasticity and flexibility of the extruded material. Excellent performance of special compounds when winding and bending are required
- Anchoring primer that guarantees perfect adhesion of the edge to any type of panel, compatible with all types of adhesives and with the various technologies that can be used in the application phase

### Performance

- Management and control of the entire production line with the use of computerised instruments
- Quality control to guarantee product characteristics, safety in the company and environmental protection
- Widespread and well-organised network of distributors
- Customisable packaging: from jumbo packs on pallets to cardboard boxes in various sizes

### Finishes

- 🌀 Embossed
- 🔲 Extra-matt
- ✦ High gloss

### Features

- ➕ Applications: Straight edgebanding, Soft forming, Laser and hot air, Cnc machines
- ✂ Thickness from 0.35 to 3mm
- 📏 Height from 16mm to 720mm
- ♻ Recyclable and eco-friendly
- 🎨 Maximum color accuracy
- 🔪 Rapid imitation of colour, pattern and finish
- 🕒 High durability
- 🏭 Rapid production
- ✂ Fully customisable
- 🇮🇹 100% made in Italy
- 🛡 Resistant to scratches and solvents
- 📦 Wide range of versions
- 🛡 Optional protective film



## Quality

- Neutral granule pigmentation. Colour and material become one: the coloured sheet is produced directly in the company
- Wide range of solid colours and possibility of graduating the colour tones
- Opacity, gloss and embossing can be reproduced with extreme fidelity to the model and even to the idea described only in words
- Calibration of each measurement (thickness, width, and length) with minimum and maximum values at the limit of technical possibilities and with absolute precision
- Environmentally-friendly coating for high degree of protection against degradation (scratches, fingerprints, humidity, solvents, UV rays)

## Customization

- Surface visual effects obtained by direct gravure printing: the ink is impressed directly onto the sheet using a single cylinder. Maximum resolution of the design. Mechanical printing still offers better results than digital
- Realistic imitation of materials; maximum visual and tactile correspondence: wood (tone and grain), stone (texture and roughness), metal (shine and temperature), fabrics (design and pattern)
- Possibility of re-creating any decoration conceived by manufacturers, designers and architects
- Inventiveness and proactive power in combining ABS with increasingly different materials: real wood, aluminium and more to be invented. Complete willingness to experiment with new combinations that will make the finished product unique and exclusive



# WOOD IMITATION

**The warm effect of wood has an undeniable charm. Our daily challenge is to faithfully reproduce the characteristics of the most beautiful wood essences found in nature.**

We capture the colours, nuances and smallest details of each wood species and transfer them to an ABS surface. We produce wood-effect prints that are resistant to impacts, abrasions and scratches, insensitive to temperature changes, waterproof, stain and chemical resistant and easy and quick to clean. These results are the fruit of production processes that we have perfected and gradually refined. Technological innovation leads to the highest quality, but this is not enough. Continuous research into the materiality of natural woods becomes a source of inspiration when we are asked to enhance the particular aspect of a nuance: a detail that makes the difference because the edge will complement a piece of furniture that, along with many other things over the years, you will call home.

## Versions

- Over 1500 versions
- Fully customizable

*Full list of features on P.31*



# STONE IMITATION

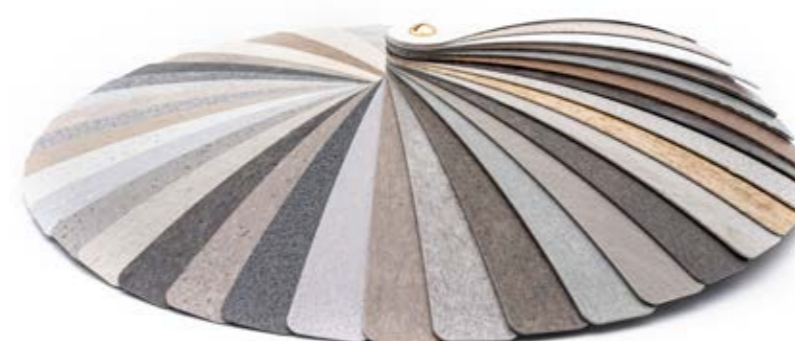
**Intersections, lines, intertwining, and natural crevices: for marble, granite and stone these are typical characteristics, for us they are the starting point from which to create a product that will stand out and be chosen.**

The discerning eye of the designer looks for something in the stone that is not there: the tone, the texture, the relief, the brilliance. He has to find the effect he has in mind. We respond by raising the stakes. We propose a material that looks like stone, but that is easy to work: it will allow itself to be modelled, adapting to any surface and giving it eternal solidity. At this point, technique gives way to inventiveness. By studying new material finishes and experimenting with new methods to achieve different levels of gloss and opacity, we recreate effects that you would only find in nature.

## Versions

- Over 200 versions
- Fully customizable

*Full list of features on P.31*



# FANTASY

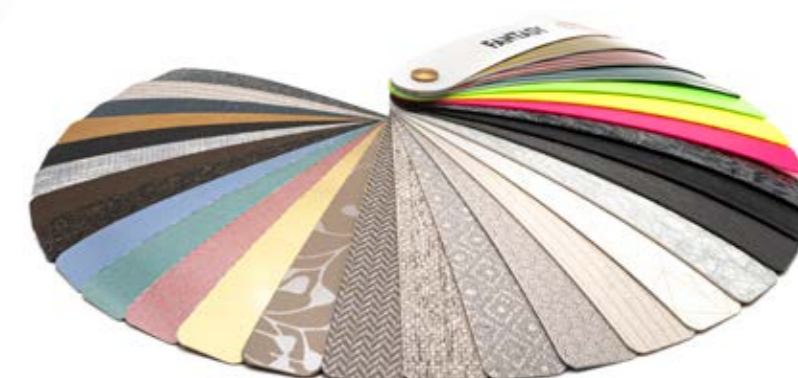
**Conceiving, designing and furnishing spaces with an innovative, original style, easily recognisable.**

If this is the goal, in this wide range of edgings you will find the ideal tool to finish a panel that will not be forgotten. All colours and designs are developed from a creative idea, customer request or market trend.

## Versions

- Over 100 versions  
Fully customizable

*Full list of features on P.31*



# FABRIC IMITATION

## The potential of ABS can still surprise: this material allows us to imitate the most typical and complex characteristics of fabrics.

We live a few kilometers from Como Lake, where silk has been wisely worked for centuries. Master craftsmen here, enhancing the quality of the textile fibers, give prestige to Made in Italy making it a world-class excellence in the living and high fashion sector.

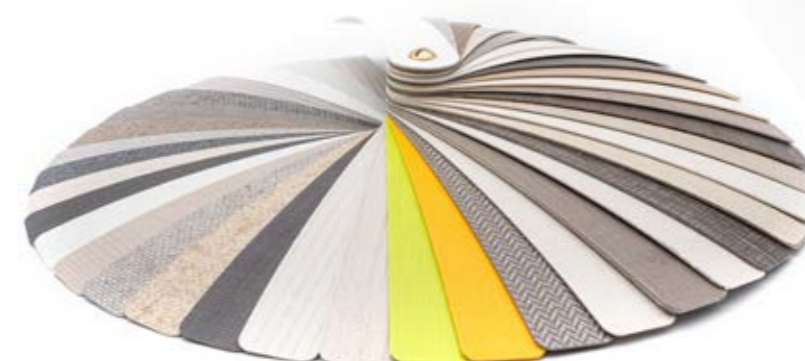
We take inspiration from these artists, we learn to improve: our "fabric effects" perfectly recreate any interweaving of weft and warp. We make sure that the plastic returns the same sensations that you would experience touching a precious artifact.

In our laboratories we study, experiment, design until the result meets expectations: perfect balance of colors, careful choice of the degree of opacity of inks and paints, technique and inventiveness in the creation of particular embossing. The quality of the product pays off the commitment: we obtain soft touch edges that are ideal for the internal walls of wardrobes and drawer units. And the beauty is that the softness of the edge is the same as the clothes they will host.

### Versions

- Over 100 versions
- Fully customizable

*Full list of features on P.31*



# SOLID COLORS

**From the classic single-color to the most imaginative and customised colours. The tone of the natural colour is expressed in all its micro-details.**

Every detail is adaptable, designed to meet the needs of the most creative designers. The result is a rare beauty which makes our edge and your project unique. We can reproduce any colour on the colour scale, and ennoble it with the required or preferred finish, choosing from the many available in our catalogue. Customisation can go up to levels of specially designed gloss and to the application of special protective varnishes. The soft-touch sensation will be a pleasant surprise.

## Versions

- ☛ Infinite versions  
Fully customizable

*Full list of features on P.31*



# GLOSSY

## **Brightness: nothing more cool and current. Architects see the concrete side of their inspiration in this product line.**

It is the attempt to materialize an atmosphere, a new lifestyle that you perceive in the most cosmopolitan cities of our time. This quality varnishing has a strong aesthetic impact, exasperating the refinement of detail: it is the magic that fills the space in a high-end living room and becomes style. The mirror effect of the painting and the perfect continuity between the surface and the edgbanding of the panel are the requirements that make the high-gloss an innovative piece of furniture.

### **Versions**

- 🔸 Infinite versions  
Fully customizable
- ✂ Thickness from 0.35 to 3mm

*Full list of features on P.31*





# ALLUMINIUM FOIL

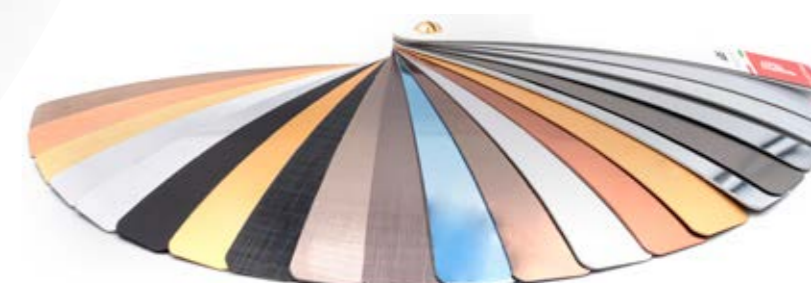
**A real aluminium leaf applied to the surface... and the edge becomes the signature detail of a creation.**

Think of metal combined with solid-coloured panels: you will see the touch of modernity embellish even the most common piece of furniture. The qualities of aluminium – its shades, lightness, brightness – give this family of products a refined character. The leaves are available in various thicknesses. A removable film protects the edge until it is finished and applied.

## Versions

- Over 30 versions  
Fully customizable
- Thickness from 0,6 to 2 mm
- Height from 16mm to 610mm
- Available with removable protective film

*Full list of features on P.31*





# FINISHES

## Tactile sensations

The skilful combination of these elements characterise our edges, but the possibility of creating different embossing effects is what makes the Plastivar collection unique and prestigious. The basis of these finishes is the search for the most requested tactile effects in the world of design and furniture. The point of arrival is an infinite range of embossing effects, inspired by everything we see: a natural feature, such as the pores of wood, the meshing of metal, the roughness of stones, the lunar surface, up to the relief of the white walls of Ostuni.

## Versions

- Over 30 versions
- Fully customizable

*Full list of features on P.31*



# EMBOSSED BY PLASTIVAR

[www.plastivar.com](http://www.plastivar.com)





# WE ARE ECO FRIENDLY

BECAUSE WE LIVE HERE.  
NATURE IS OUR HOME...  
AND OUR FUTURE.

# ABS THERMOPLASTIC POLYMER

NON-TOXIC, RECYCLABLE,  
A GUARANTEE OF QUALITY.

It's easy to say we are eco-friendly. It is more difficult to recognise that we cannot give up a certain type of plastic, at least for now. We have to accept a good compromise and do the right thing: first of all, choose ABS, which is more expensive but recyclable. And we made our choice. More than forty years ago, when nobody had the courage to do so.

In applying the current environmental protection standards and legislation, Plastivar implements everything according to an eco-friendly and sustainable approach. For us, it is important to apply the ethics of environmental protection and respect for nature, combining these values with the technological and industrial advancements that we implement and experience every day, with particular attention to plastic recycling and research into the new frontiers of bioplastics.





**For over 50  
years we have  
been making  
edges and edges  
have been  
making us.**

THE DESIRE TO TRACE AND  
OVERCOME THAT LIMIT, TO  
ALWAYS DO BETTER, BETTER  
THAN OTHERS AND BETTER FOR  
US.





HEAD OFFICE  
Via E. Brigatti, 58/i  
20885 Ronco Briantino (MB)

REGISTERED OFFICE  
Viale Rimembranze, 1  
23879 Verderio (LC)

GENERAL INFO  
+39 039 51 06 62  
info@plastivar.com

SALES INFO  
sales@plastivar.com

**WWW.PLASTIVAR.COM**

**LIVE ON THE EDGE**



**SCAN ME**



**PLASTIVAR**

LIVE ON THE EDGE